



Lerøy Seafood Group ASA



**Q3 2014**  
November 12th  
Oslo

**CEO |** Henning Beltestad  
**CFO |** Sjur Malm



# Agenda

- 1 Highlights
- 2 Key financial figures
- 3 Outlook



## Q3 2014: Challenging quarter

- EBIT before FV adj. NOK 303 million
  - NOK 75m in gain from consolidating share of Villa Organic
- EBIT/kg all inclusive NOK 7.3 (NOK 5.5 excl. gain)
- Harvest volume 41 499 GWT
- Contract share of 38 %
- NIBD NOK 2 207 million at end Q3 2014
- Harvest guidance 2014 159 000 GWT
  - MAB flexibility and lower growth
  - 178 500 including share of associates
- Harvest guidance 2015 166 000 GWT
  - 181 500 including share of associates



## Q3: Farming highlights

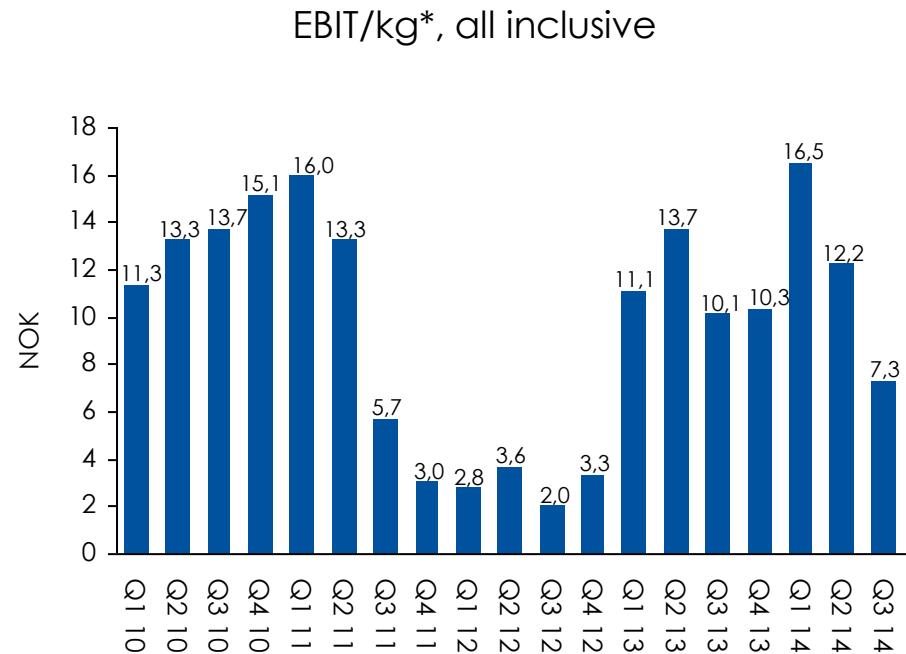
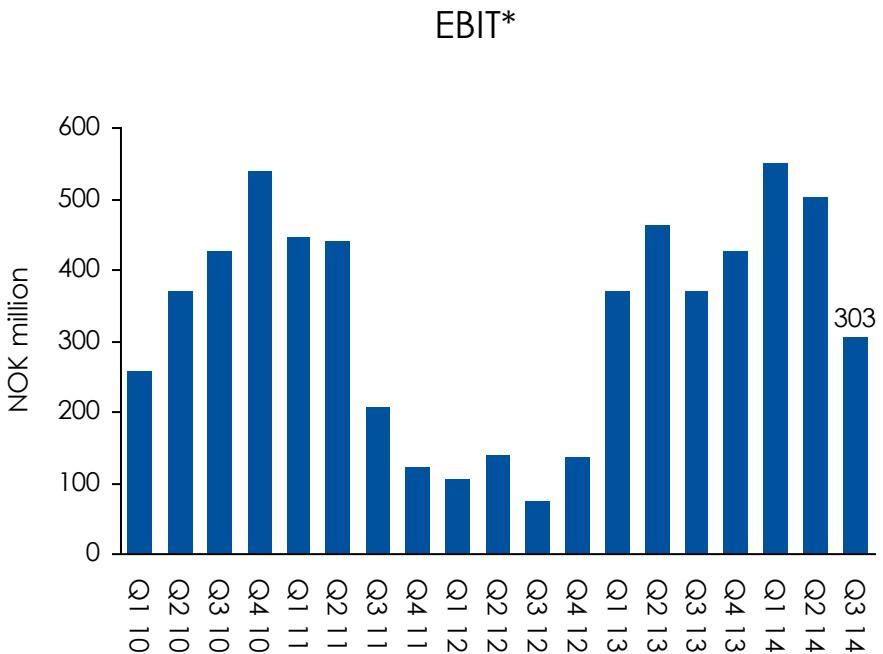
- Pressure on spot prices from seasonal supply
  - Average NOS price down NOK 3.6 compared to Q3/13
  - Average NOS price down NOK 5, compared to Q2/14
  - ~25% of quarterly harvest volume in July
  - Russian import ban impacts especially trout
  - Price realisation impacted by lower sizes and quality
- Contract prices above spot prices
- Increase in costs
  - Cost increase both q-o-q and y-o-y
  - A challenging summer in particularly region Hordaland impacting both cost and growth
- Biomass at sea
  - End Q3/14 at 106,847 tons vs 102,766 tons end Q3/13 (+4%)



## Q3: VAP and S&D highlights

- Value added processing (VAP)
  - Strong order flow
  - New capacity gradually filled
  - EBIT NOK 28m (6.8 %) in Q3/14 vs. NOK 16m (5.4 %) in Q3/13
- Sales & Distribution
  - Positive development, but impact from Russian import ban
  - Start-up costs related to fish-cut operations
  - EBIT NOK 56m (2.0 %) in Q3/14 vs. NOK 52m (2.0 %) in Q3/13

# Quarterly historic figures



\*before biomass adjustment

# Lerøy Seafood Group ASA

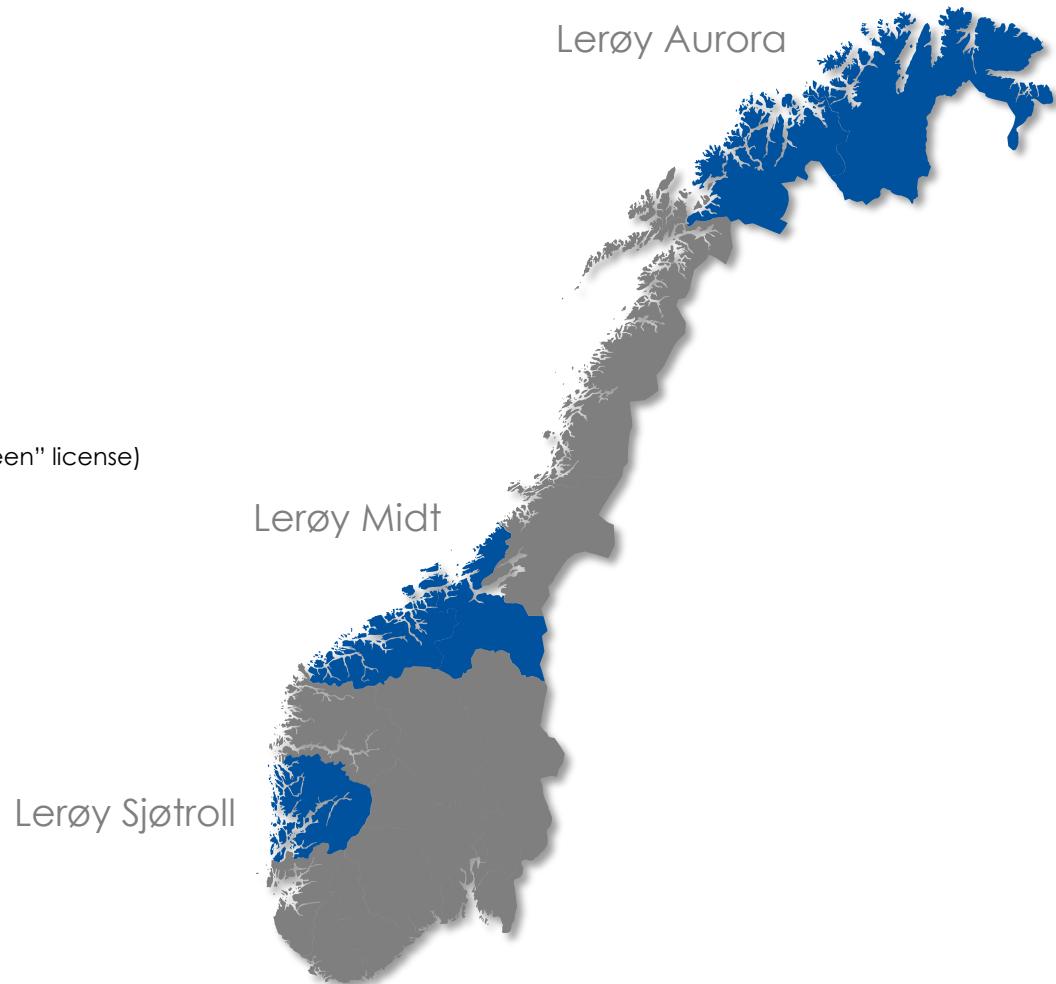
Farming

VAP

Sales &  
Distribution

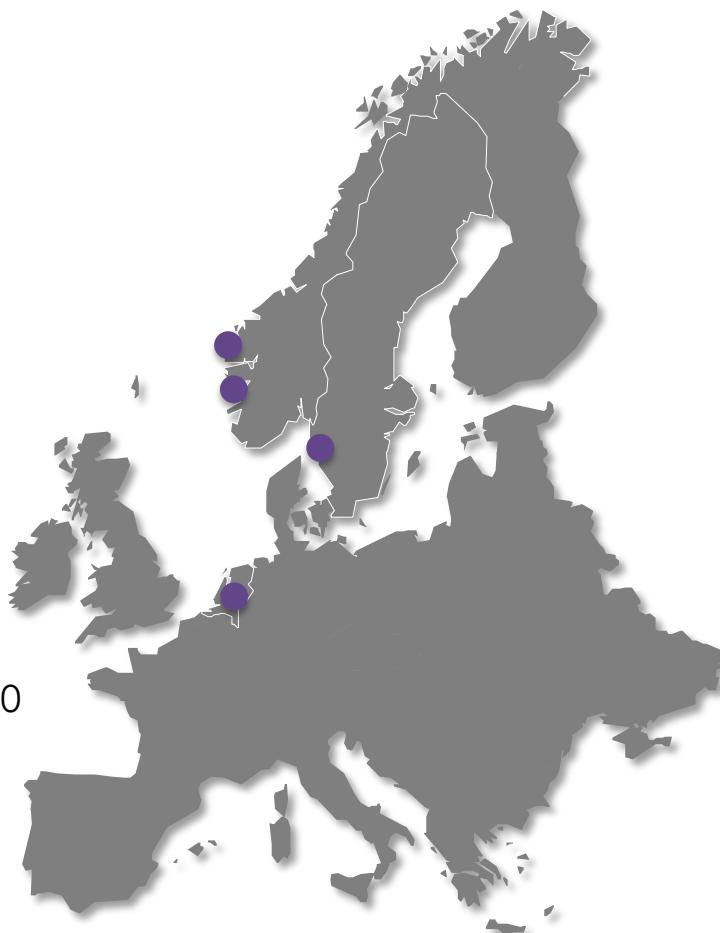
# Farming

- Lerøy Aurora (salmon)
  - 26 licenses
- Lerøy Midt (salmon)
  - 55 licenses
- Lerøy Sjøtroll (salmon and trout)
  - 59 licenses (not included awarded "green" license)
- In total 140 licenses in Norway



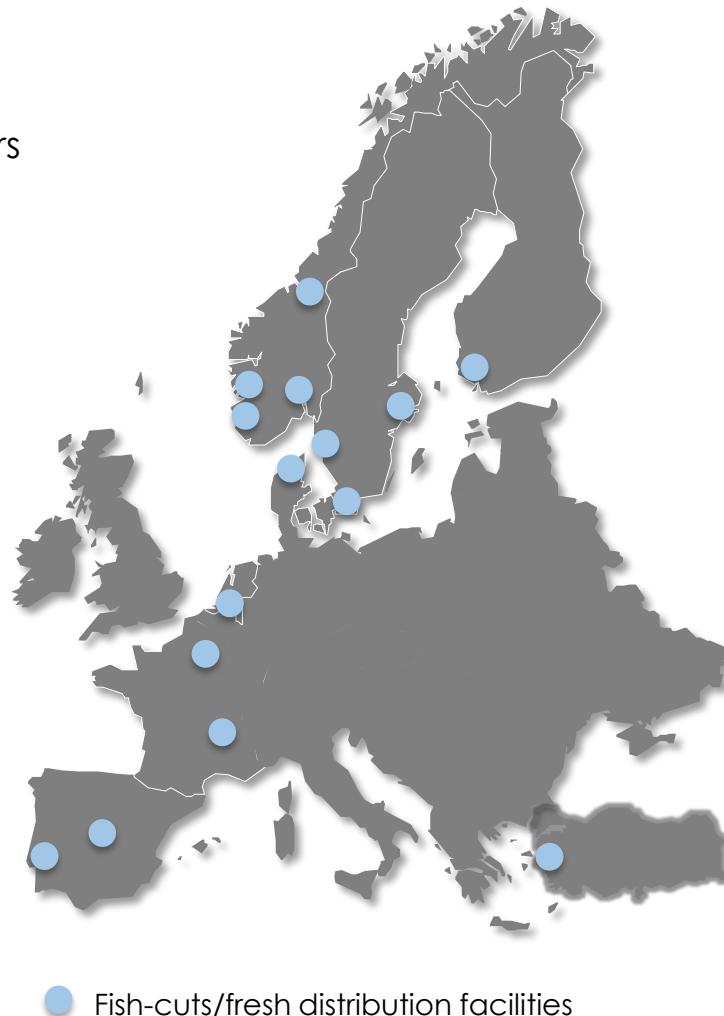
# VAP

- Rode Beheer BV Group
  - Capacity of about 16-20,000 tons raw material
- Lerøy Smøgen Seafood AB
  - Capacity of about 12,000 tons raw material
- Lerøy Fossen AS
  - Capacity of about 12,000 tons raw material
- Bulandet Fiskeindustri AS(white fish)
- Total VAP capacity in these factories 40-45,000 tons raw material

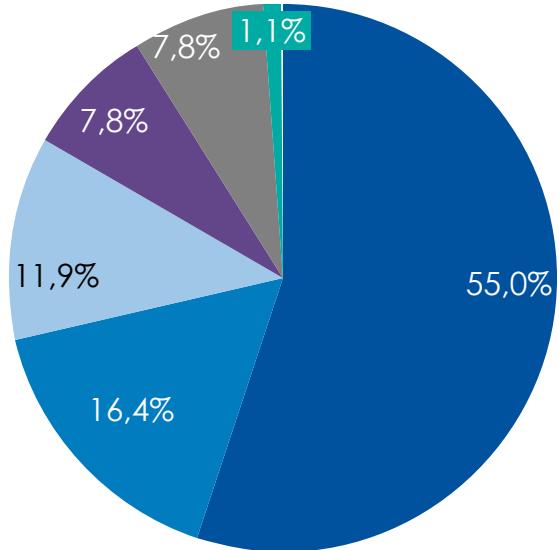


# Sales & Distribution

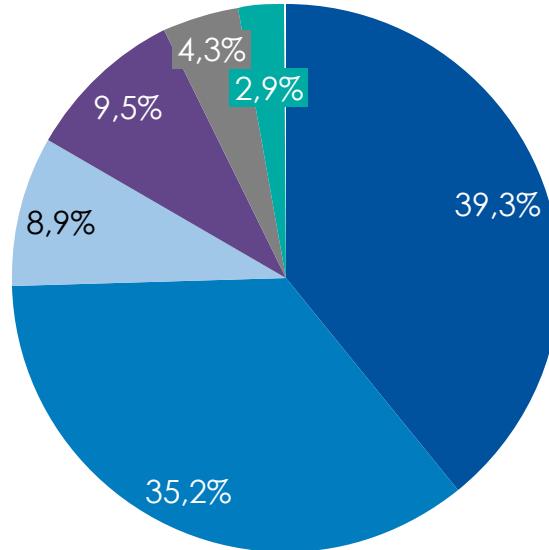
- Significant investments in fish cuts recent years
- A significant industrial activity within trading, processing, sales and distribution of fish
- Processing and fresh distribution facilities:
  - Norway
  - Sweden
  - Finland
  - France
  - Spain
  - Portugal
  - Denmark (reported as associate)
  - Turkey (reported as associate)
  - Netherlands (reported in VAP)



## Sales per market and product Q3 2014



- █ EU
- █ Norway
- █ Asia Pacific
- █ USA & Canada
- █ Rest of Europe
- █ Others



# Farming: Guiding

	Licences	Smolt cap.	2011 GWT	2012 GWT	2013 GWT	2014E GWT	2015E GWT
Lerøy Aurora AS*	26	7,5	18 100	20 000	24 200	27 000	31 000
Lerøy Midt AS	55	22,0	62 300	61 900	58 900	69 000	70 000
Lerøy Sjøtroll	60	22,6	56 200	71 600	61 700	63 000	65 000
<b>Total Norway</b>	<b>141</b>	<b>52,1</b>	<b>136 600</b>	<b>153 400</b>	<b>144 800</b>	<b>159 000</b>	<b>166 000</b>
Villa Organic AS**						6 000	
Norskott Havbruk (UK)***			10 900	13 600	13 400	13 500	15 500
<b>Total</b>			<b>147 500</b>	<b>167 100</b>	<b>158 200</b>	<b>178 500</b>	<b>181 500</b>

\*) Included harvested volume from Villa Organic after split July 2014

\*\*) LSG's share of Villa Organic's volume in H1 2014, not consolidated

\*\*\*) LSG's share, not consolidated



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# Key financial figures Q3

(NOKm)	<b>Q3 2014</b>	Q3 2013	▲%
Revenue	2 962	2 690	10 %
Other gains and losses**	75	0	
EBITDA	398	451	-12 %
Depreciation & amortisation	95	81	17 %
<b>EBIT*</b>	<b>303</b>	<b>370</b>	-18 %
Income from associates*	21	23	-8 %
Net finance	-29	-29	0 %
<b>Pre-tax*</b>	<b>295</b>	<b>363</b>	-19 %
EPS (NOK)*	4.5	4.2	
Harvested Volume (GWT)	41 499	36 643	13 %
EBIT*/kg all inclusive (NOK)	7.3	10.1	-28 %
<b>ROCE* (%)</b>	<b>14.2 %</b>	<b>18.9 %</b>	

\* Before biomass adjustment  
 \*\* Gain from consolidating share of Villa Organic AS

# Key financial figures YTD

(NOKm)	YTD 2014	YTD 2013	▲%
Revenue	9 318	7 535	24 %
Other gains and losses	75	54	
EBITDA	1 626	1 433	13 %
Depreciation & amortisation	273	232	18 %
<b>EBIT*</b>	<b>1 353</b>	<b>1 201</b>	13 %
Income from associates*	138	62	-26 %
Net finance	-68	-83	-18 %
<b>Pre-tax*</b>	<b>1 423</b>	<b>1 181</b>	20 %
EPS (NOK)*	19.2	14.3	0 %
Harvested Volume (GWT)	115 779	103 582	12 %
EBIT*/kg all inclusive (NOK)	11.7	11.6	1 %
<b>ROCE* (%)</b>	<b>22.2 %</b>	<b>20.6 %</b>	

\* Before biomass adjustment

# Balance sheet

(NOKm)	<b>Q3/14</b>	Q3/13	<b>End 2013</b>
Intangible assets	4 187	3 989	3 999
Tangible fixed assets	2 557	2 322	2 377
Financial non-current assets	569	647	767
<b>Total non-current assets</b>	<b>7 313</b>	<b>6 958</b>	<b>7 143</b>
Biological assets at cost	2 812	2 592	2 617
Fair value adjustment	207	331	1 111
Other inventory	465	324	358
Receivables	1 669	1 401	1 803
Cash and cash equivalents	1 181	831	873
<b>Total current assets</b>	<b>6 336</b>	<b>5 479</b>	<b>6 761</b>
<b>Total assets</b>	<b>13 649</b>	<b>12 437</b>	<b>13 904</b>
 NIBD	 2 207	 2 204	 2 117
 Equity	 7 282	 6 512	 7 549
 <b>Equity ratio</b>	 <b>53.4 %</b>	 <b>52.4 %</b>	 <b>54.3 %</b>

# Funding

NOK million	2014	2015	2016	2017	2018	Later	Total
To be paid	134	326	613	297	284	1 506	3 160
Total	428	326	613	297	284	1 506	3 454

	Covenants	Q3 2014
NIBD/EBITDA	<5	1,0
Adj. Equity ratio	>30%	60,4%

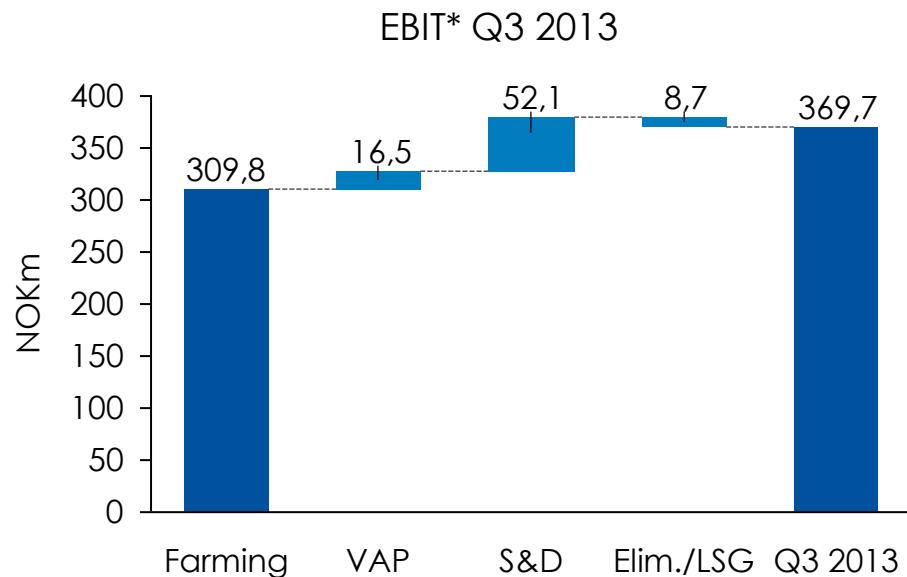
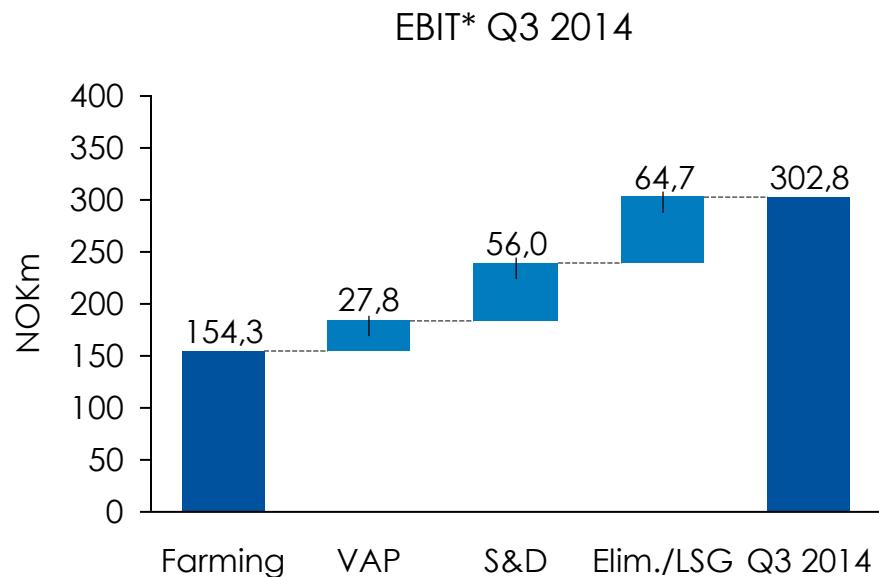
# Cash flow

	Q3 2014	Q3 2013	YTD 2014	YTD 2013	FY 2013
EBITDA	398	451	1 626	1 433	1 938
Paid tax	-2	0	-332	-89	-100
Working capital *	-390	-181	-295	-229	-535
Other **	-73	-5	-78	-10	-46
<b>Cash from operating activities</b>	<b>-67</b>	<b>264</b>	<b>922</b>	<b>1 105</b>	<b>1 259</b>
Net investments in capex	-152	-164	-398	-435	-564
Acquisitions, divestments and other	-8	-25	-6	-159	-135
<b>Cash from investing activities</b>	<b>-160</b>	<b>-189</b>	<b>-405</b>	<b>-594</b>	<b>-699</b>
Net financial cost	-29	-32	-82	-89	-110
Dividends	0	0	-579	-394	-394
<b>Cash from financing activities *</b>	<b>-29</b>	<b>-32</b>	<b>-661</b>	<b>-482</b>	<b>-503</b>
Change in ST receivables included in NIBD	0	0	-50	0	50
Effect from business combinations	103	0	103	0	0
Effect from currency exchange rate changes	-4	10	0	0	9
<b>Other changes (incl.currency effects)</b>	<b>99</b>	<b>10</b>	<b>53</b>	<b>0</b>	<b>59</b>
<b>Net cash flow / change in NIBD</b>	<b>-157</b>	<b>52</b>	<b>-91</b>	<b>28</b>	<b>115</b>
NIBD at beginning	2 050	2 256	2 117	2 232	2 232
Change in NIBD	157	-52	90	-28	-115
<b>NIBD at end</b>	<b>2 207</b>	<b>2 204</b>	<b>2 207</b>	<b>2 204</b>	<b>2 117</b>

\* Before change in interest bearing debt

\*\* Items included in EBITDA with no cash effect

# EBIT per segment



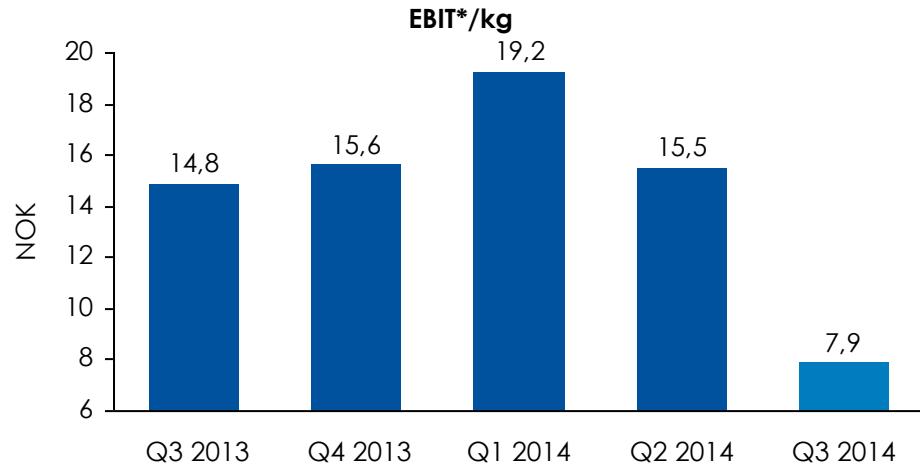
\* Before biomass adjustment

# Lerøy Aurora

	Q3 2014	Q3 2013
Revenue (NOKm)	248	200
EBIT* (NOKm)	48	66
Harvested volume (GWT)	6 131	4 483
EBIT/kg* (NOK)	7.9	14.8

\*before biomass adj

- ~10% of volume from Finnmark
- High spot price exposure, ~20% of volumes in July
- 9 new licenses give room for significant growth in 2015 and into 2016
- Slight cost reduction expected in Q4/14 compared to Q3/14



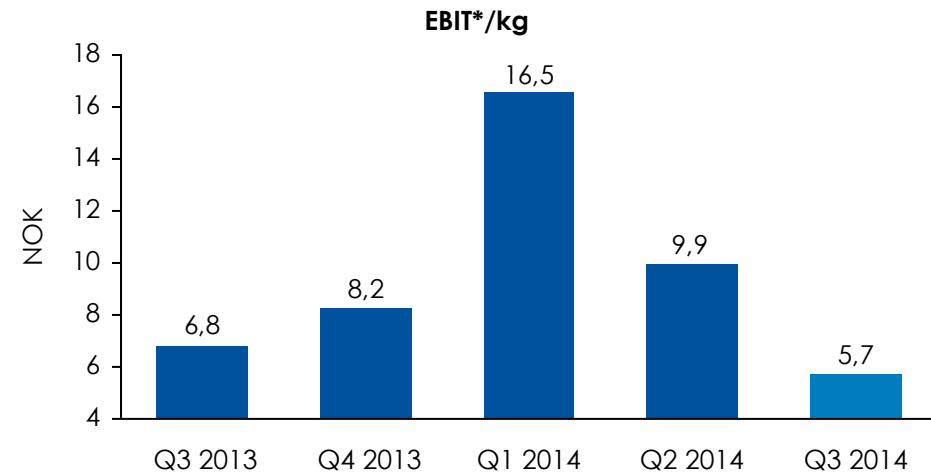
\* Before biomass adjustment

# Lerøy Midt

	Q3 2014	Q3 2013
Revenue (NOKm)	636	588
EBIT* (NOKm)	101	109
Harvested volume (GWT)	17 684	16 109
EBIT/kg* (NOK)	5.7	6.8

\*before biomass adj

- ~20% of quarterly volumes in July
- Slight cost increase q-o-q
- Slight cost improvements expected for Q4/14



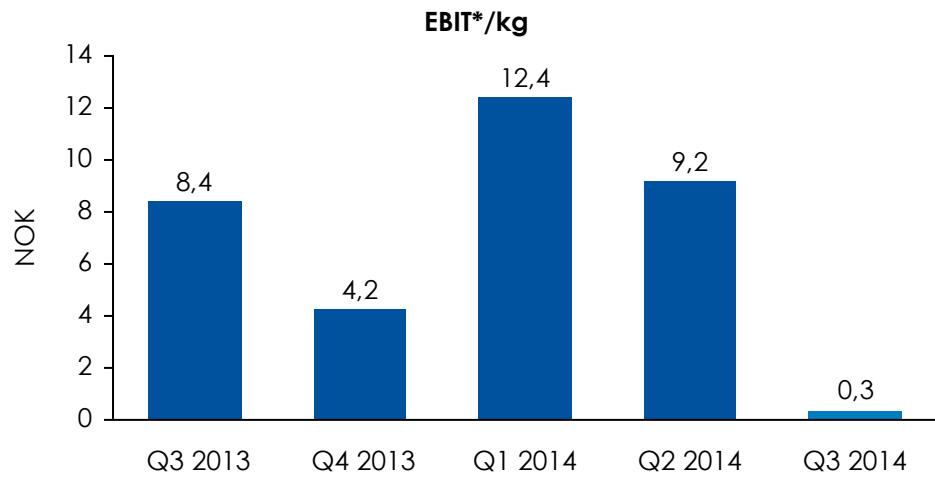
\* Before biomass adjustment

# Lerøy Sjøtroll

	Q3 2014	Q3 2013
Revenue (NOKm)	691	617
EBIT* (NOKm)	5	134
Harvested volume (GWT)	17 684	16 050
EBIT/kg* (NOK)	0.3	8.4

\*before biomass adj

- Very challenging summer partially driven by high water temperatures
- Import ban in Russia has given significant impact on price realisation for particularly trout.
- Expect slight cost improvement in Q4/14, and significant steps taken to lower cost in 2015.



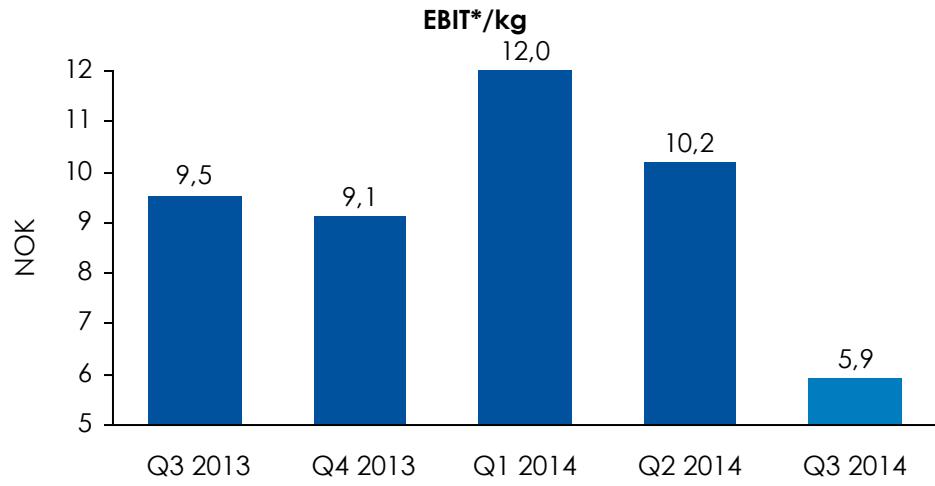
\* Before biomass adjustment

# Norskott Havbruk (associate)

	Q3 2014	Q3 2013
Revenue (NOKm)	373	373
EBIT* (NOKm)	48	81
Harvested volume (GWT)	8 108	8 535
EBIT/kg* (NOK)	5,9	9,5

\*before biomass adj

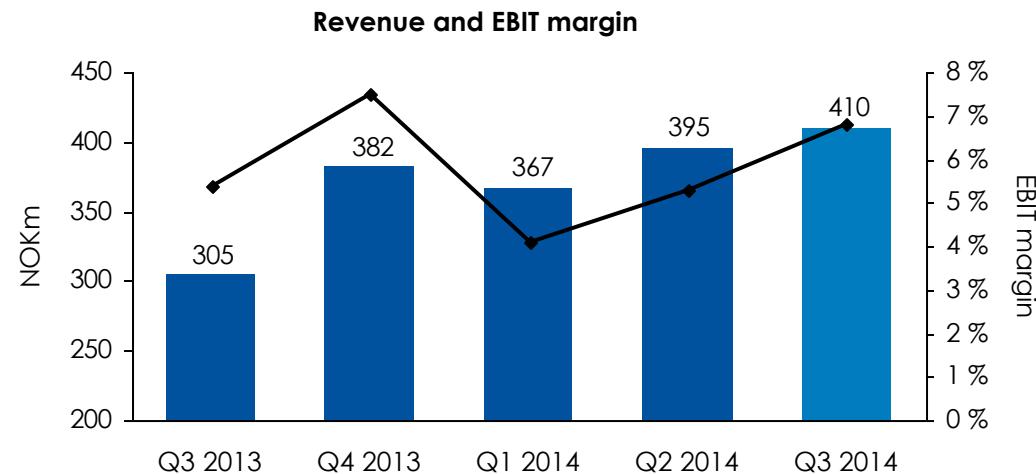
- Strong operations
- Best year ever in sea-lice management (wrasse)
- Harvest guidance lifted to 27,000gwt in 2014
- Harvest guidance 2015 is 31,000gwt
- Contract share of 41%
- NIBD end Q3/14 of NOK 147m



# VAP – value added processing

	Q3 2014	Q3 2013	▲%
Revenue (NOKm)	410	305	+34 %
EBIT (NOKm)	28	16	+81 %
EBIT margin	6.8 %	5.4 %	

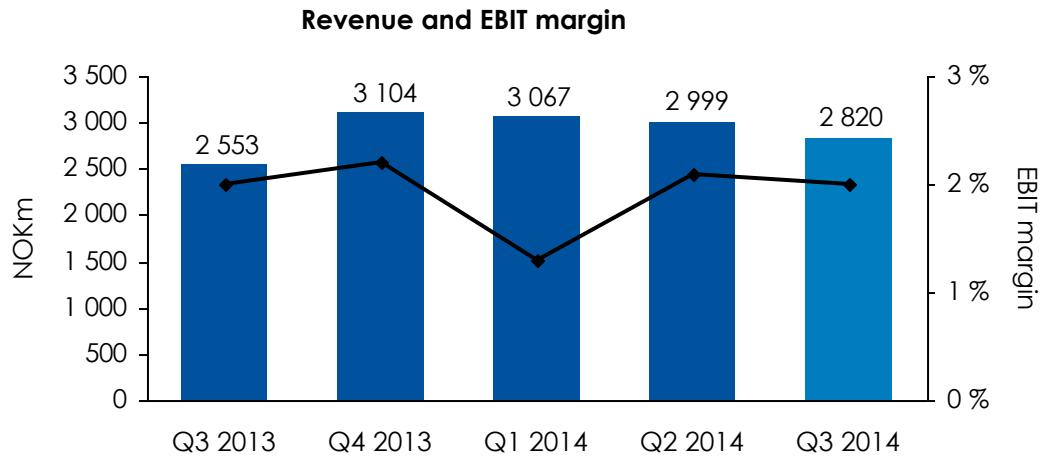
- Positive development
- Gradually filling new capacity
- Lerøy Fossen expansion finished in Q3



# Sales & Distribution

	Q3 2014	Q3 2013	▲%
Revenue (NOKm)	2 820	2 553	+10 %
EBIT (NOKm)	56	52	+8 %
EBIT margin	2,0 %	2,0 %	

- Positive development, but start-up cost in some fish-cut operations
- Gradually, fish-cut operations will contribute to higher margin level and profitability





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# Atlantic Salmon – Supply WW

	2010	Change 09-10	2011	Change 10-11	2012	Change 11-12	2013	Change 12-13	2014	Change 13-14	2015	Change 14-15
Norway	944 600	10,4 %	1 005 600	6,5 %	1 183 100	17,7 %	1 143 600	-3,3 %	1 200 500	5,0 %	1 251 400	4,2 %
United Kingdom	142 900	-1,0 %	154 700	8,3 %	159 400	3,0 %	157 800	-1,0 %	164 800	4,4 %	169 700	3,0 %
Faroe Islands	41 800	-11,3 %	56 300	34,7 %	70 300	24,9 %	72 600	3,3 %	81 400	12,1 %	73 500	-9,7 %
Ireland	17 800	20,3 %	16 000	-10,1 %	15 600	-2,5 %	10 600	-32,1 %	12 300	16,0 %	13 000	5,7 %
Iceland	1 000	100,0 %	1 000		2 900		3 100	6,9 %	4 000	29,0 %	5 000	25,0 %
<b>Total Europe</b>	<b>1 148 100</b>	<b>8,1 %</b>	<b>1 233 600</b>	<b>7,4 %</b>	<b>1 431 300</b>	<b>16,0 %</b>	<b>1 387 700</b>	<b>-3,0 %</b>	<b>1 463 000</b>	<b>5,4 %</b>	<b>1 512 600</b>	<b>3,4 %</b>
Chile	129 600	-45,8 %	221 000	70,5 %	364 000	64,7 %	468 100	28,6 %	563 100	20,3 %	535 300	-4,9 %
Canada	122 000	0,1 %	119 500	-2,0 %	136 500	14,2 %	115 100	-15,7 %	111 100	-3,5 %	129 000	16,1 %
Australia	33 000	2,5 %	36 000	9,1 %	39 000	8,3 %	40 500	3,8 %	42 000	3,7 %	44 000	4,8 %
USA	18 000	9,8 %	18 300	1,7 %	19 600	7,1 %	20 300	3,6 %	20 400	0,5 %	20 500	0,5 %
Others	4 500	60,7 %	5 000	11,1 %	8 500	70,0 %	11 100	30,6 %	14 100	27,0 %	20 000	41,8 %
<b>Total America</b>	<b>307 100</b>	<b>-25,5 %</b>	<b>399 800</b>	<b>30,2 %</b>	<b>567 600</b>	<b>42,0 %</b>	<b>655 100</b>	<b>15,4 %</b>	<b>750 700</b>	<b>14,6 %</b>	<b>748 800</b>	<b>-0,3 %</b>
<b>Total World-wide</b>	<b>1 455 200</b>	<b>-1,3 %</b>	<b>1 633 400</b>	<b>12,2 %</b>	<b>1 998 900</b>	<b>22,4 %</b>	<b>2 042 800</b>	<b>2,2 %</b>	<b>2 213 700</b>	<b>8,4 %</b>	<b>2 261 400</b>	<b>2,2 %</b>

543.700 † (37 %)

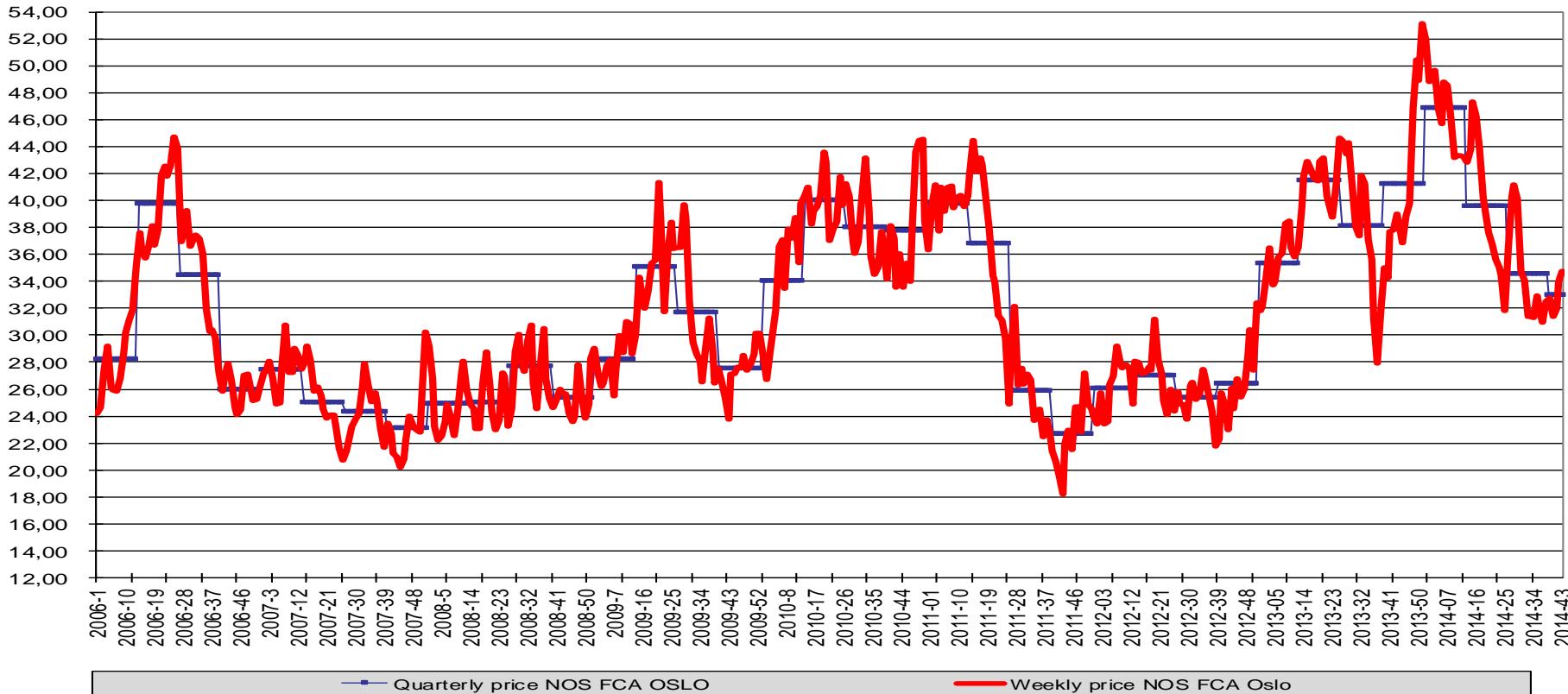
218.600 † (8 %)

SPOT prices, fresh Atlantic salmon  
cross-section, FCA Oslo  
as of week 44-2014 (Superior quality).



Avg Q3 14 NOK 34,54 vs avg Q3 13 NOK 38,12 (-9.4%)  
Avg YTD Q3 2014 NOK 40,30 vs avg YTD Q3 2013 NOK 38,34 (+5,1%)

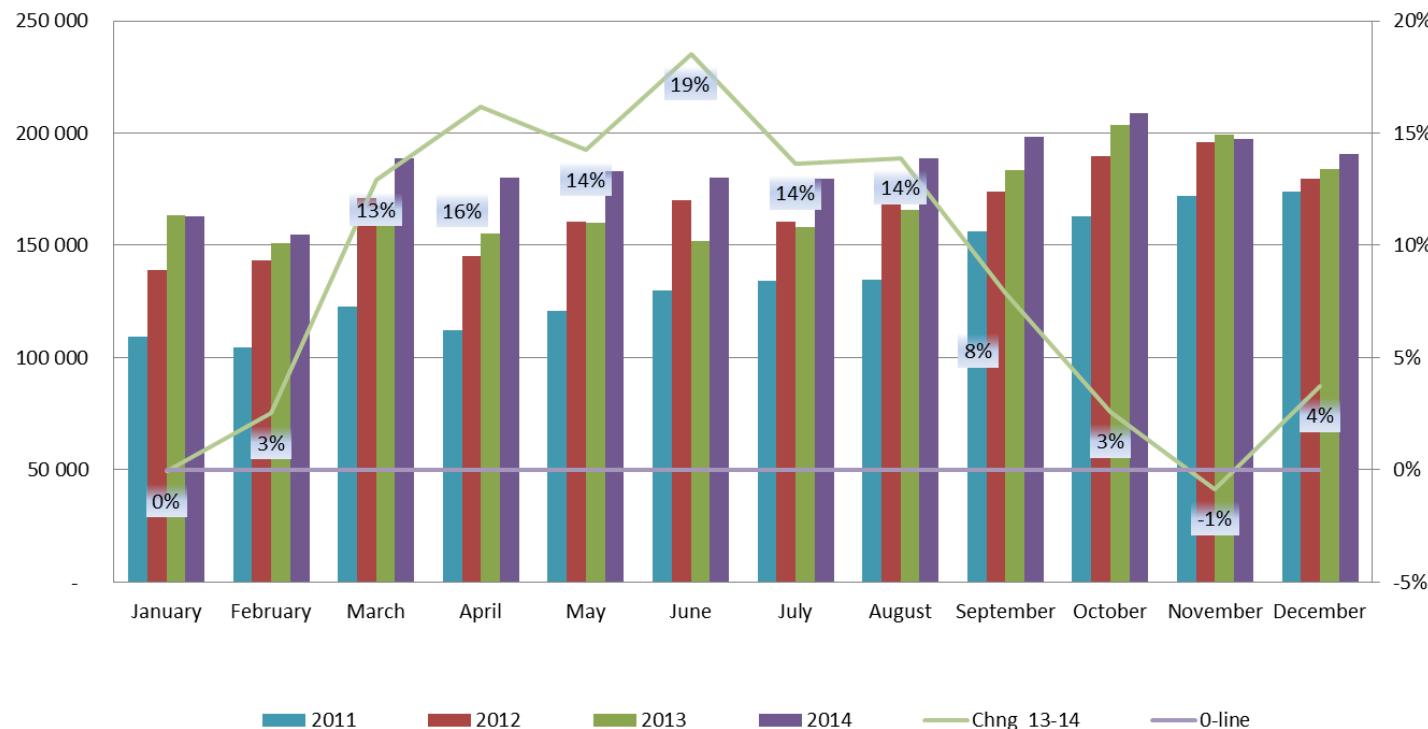
Q1-06 Q2-06 Q3-06 Q4-06 Q1-07 Q2-07 Q3-07 Q4-07 Q1-08 Q2-08 Q3-08 Q4-08 Q1-09 Q2-09 Q3-09 Q4-09 Q1-10 Q2-10 Q3-10 Q4-10 Q1-11 Q2-11 Q3-11 Q4-11 Q1-12 Q2-12 Q3-12 Q4-12 Q1-13 Q2-13 Q3-13 Q4-13 Q1-14 Q2-14 Q3-14 Q4-14  
NOS FCA Oslo 28,24 39,72 34,44 25,92 27,47 25,00 24,34 23,10 24,94 25,02 27,72 25,33 28,22 35,09 31,72 27,52 34,00 40,00 38,02 37,77 39,78 36,77 25,84 22,67 26,03 27,03 25,32 26,41 35,36 41,53 38,12 41,27 46,83 39,54 34,54 32,97



Figures as per 07.11.14

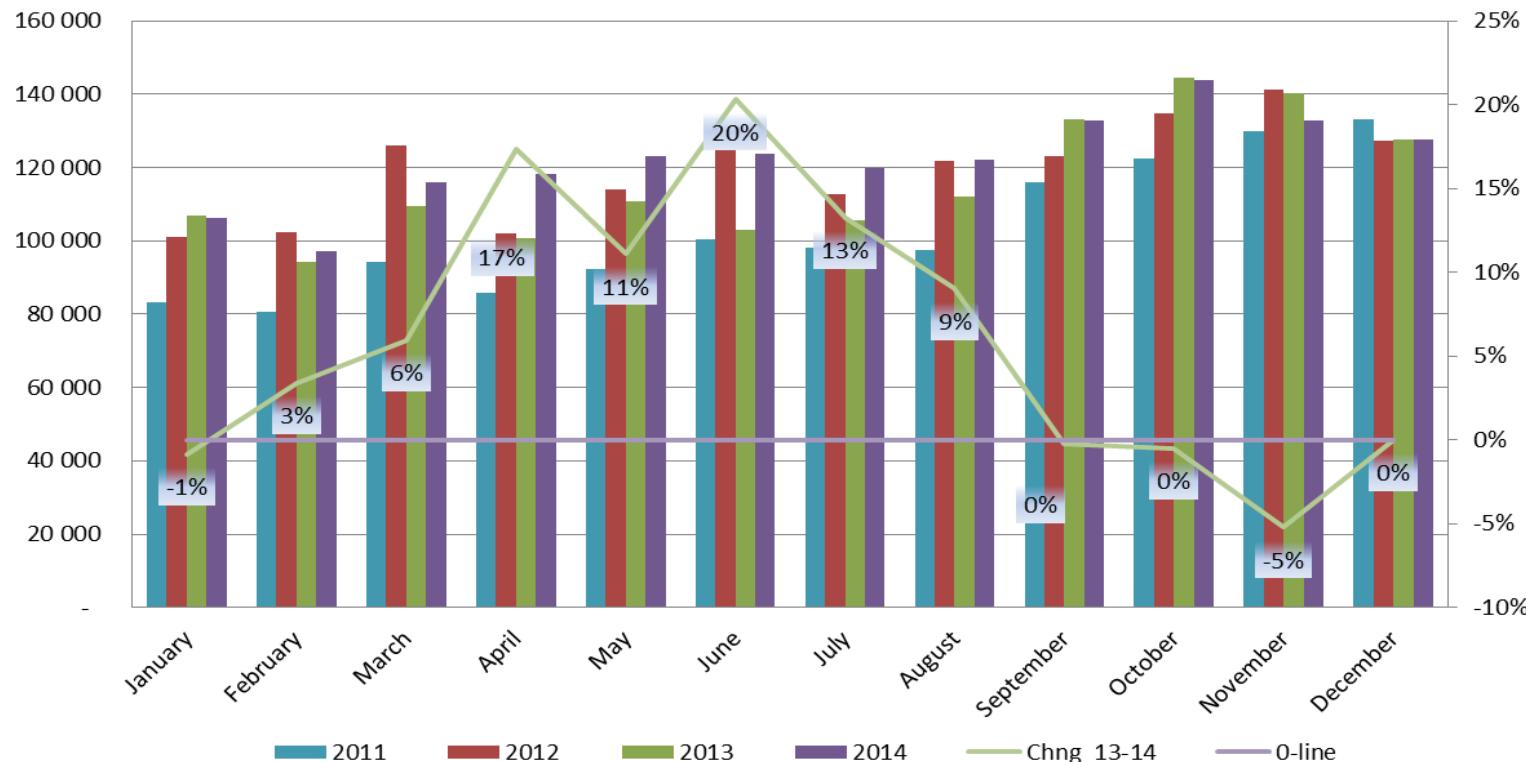
Source: NOS/Lerøy

# Atlantic salmon - Harvest Quantities WW 2014



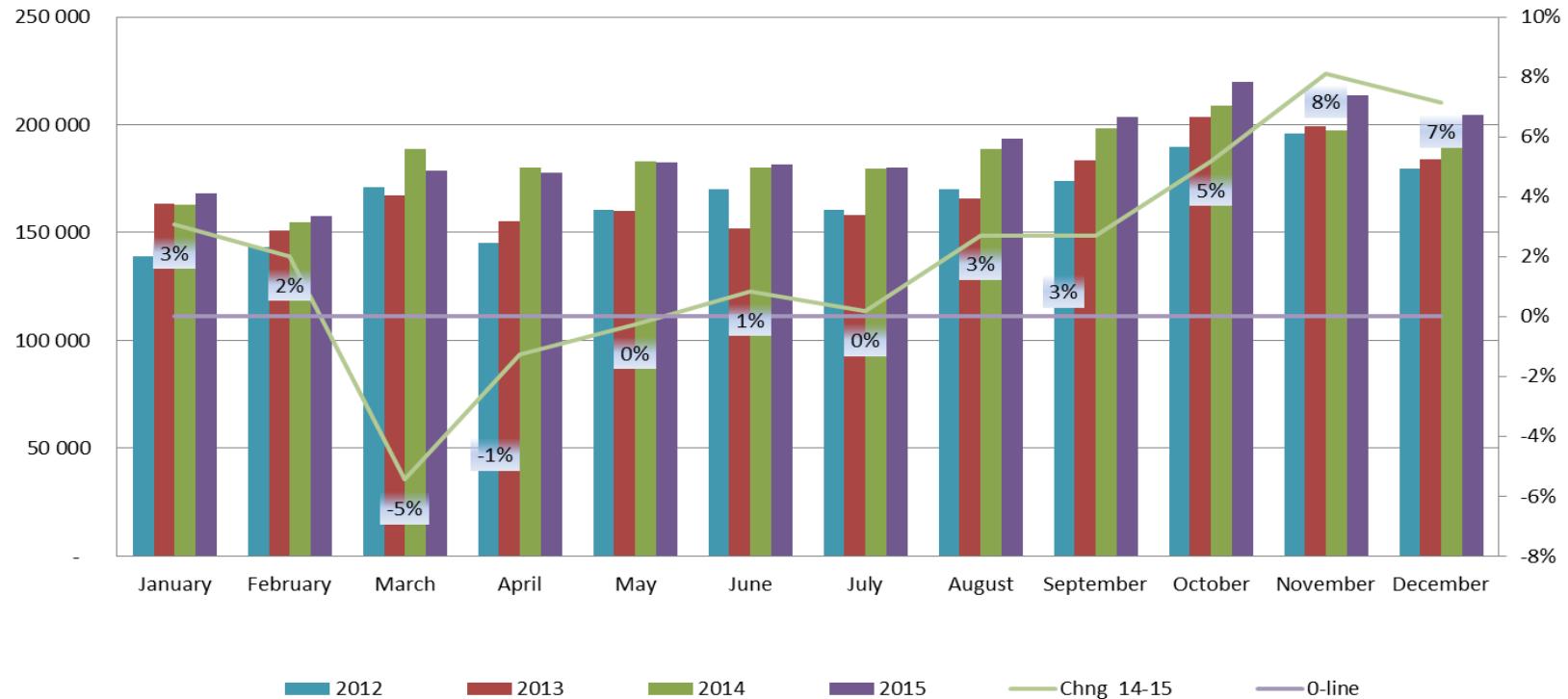
Figures as per 07.11.14  
Source: Kontali

# Atlantic salmon - Harvest Quantities Europe 2014



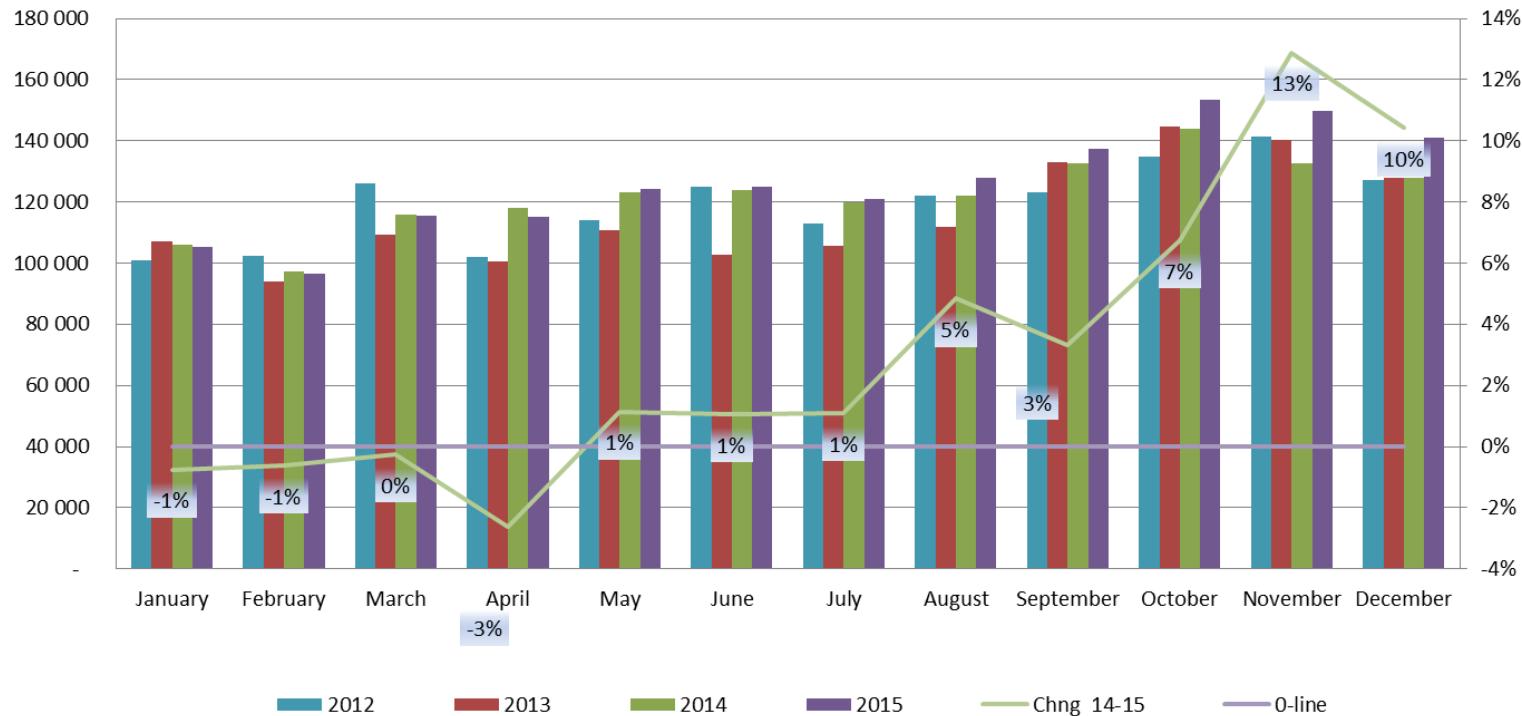
Figures as per 07.11.14  
Source: Kontali

# Atlantic Salmon – Harvest Quantities WW 2015



Figures as per 07.11.14  
Source: Kontali

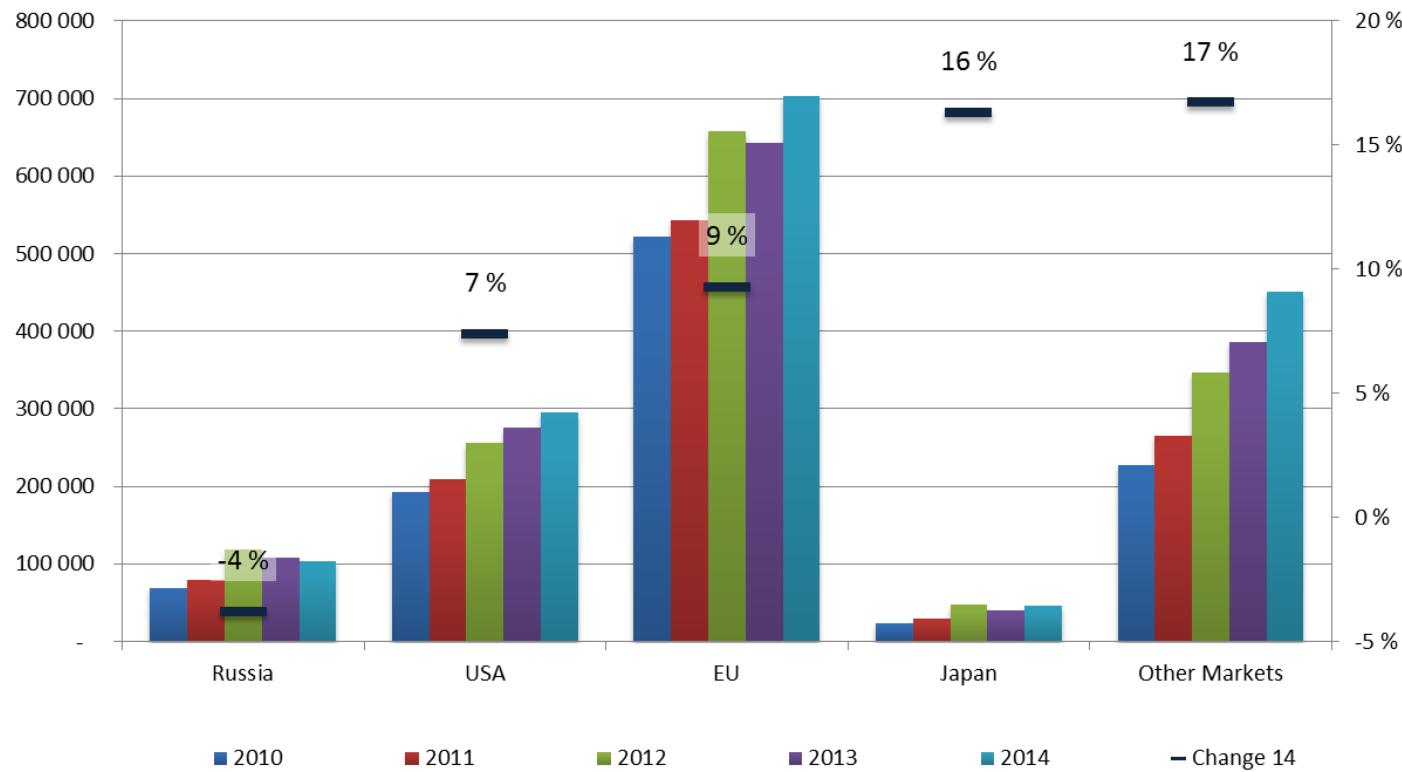
# Atlantic Salmon – Harvest Quantities Europe 2015



Figures as per 07.11.14  
Source: Kontali

# Consumption Atlantic Salmon WW YTD Q3 (+ 10%)

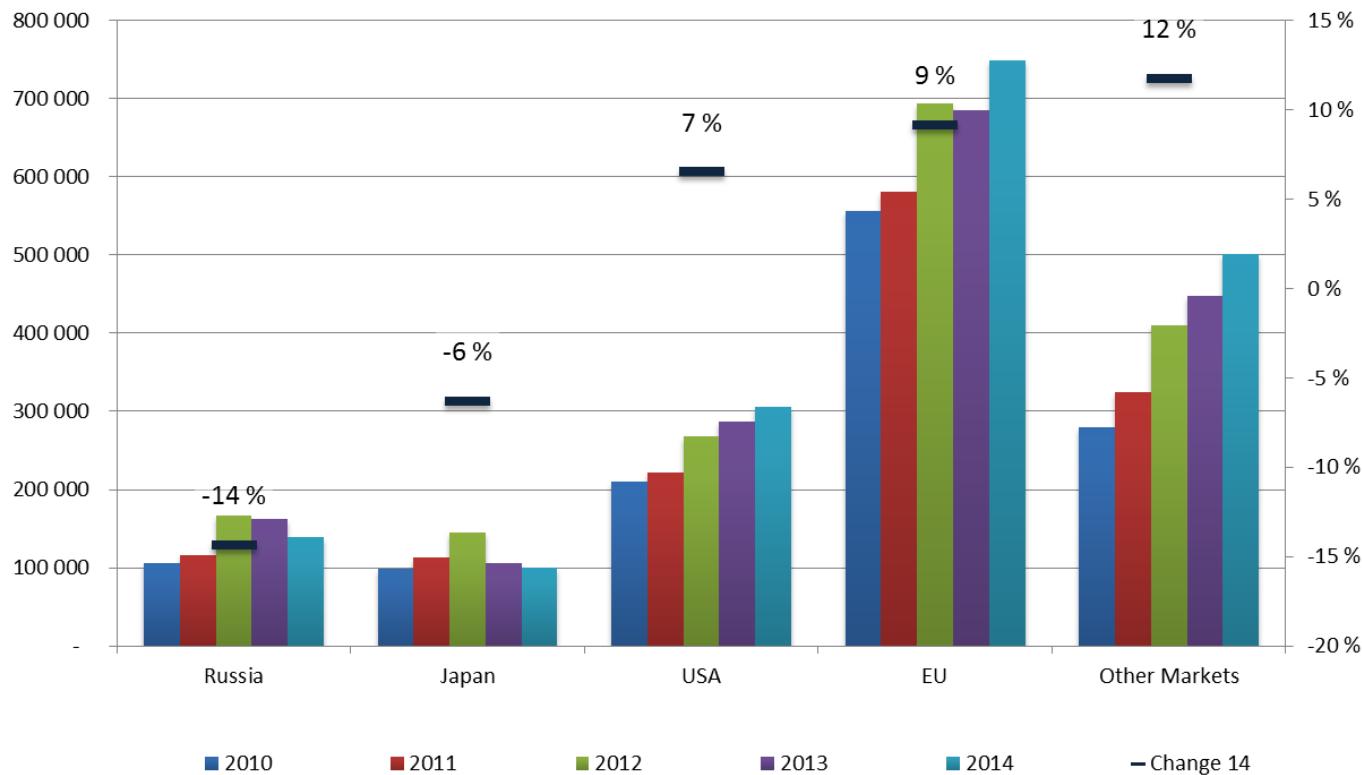
NOK/KG (3-6):  
40,71 +4,4% (38,98)  
(NSI -0,75 vs NOS)



Figures as per 11.11.14  
Source: Kontali

# Consumption Atlantic Salmon and Trout WW YTD Q3 (+6%)

NOK/KG (3-6):  
40,71 +4,4% (38,98)  
(NSI -0,75 vs NOS)

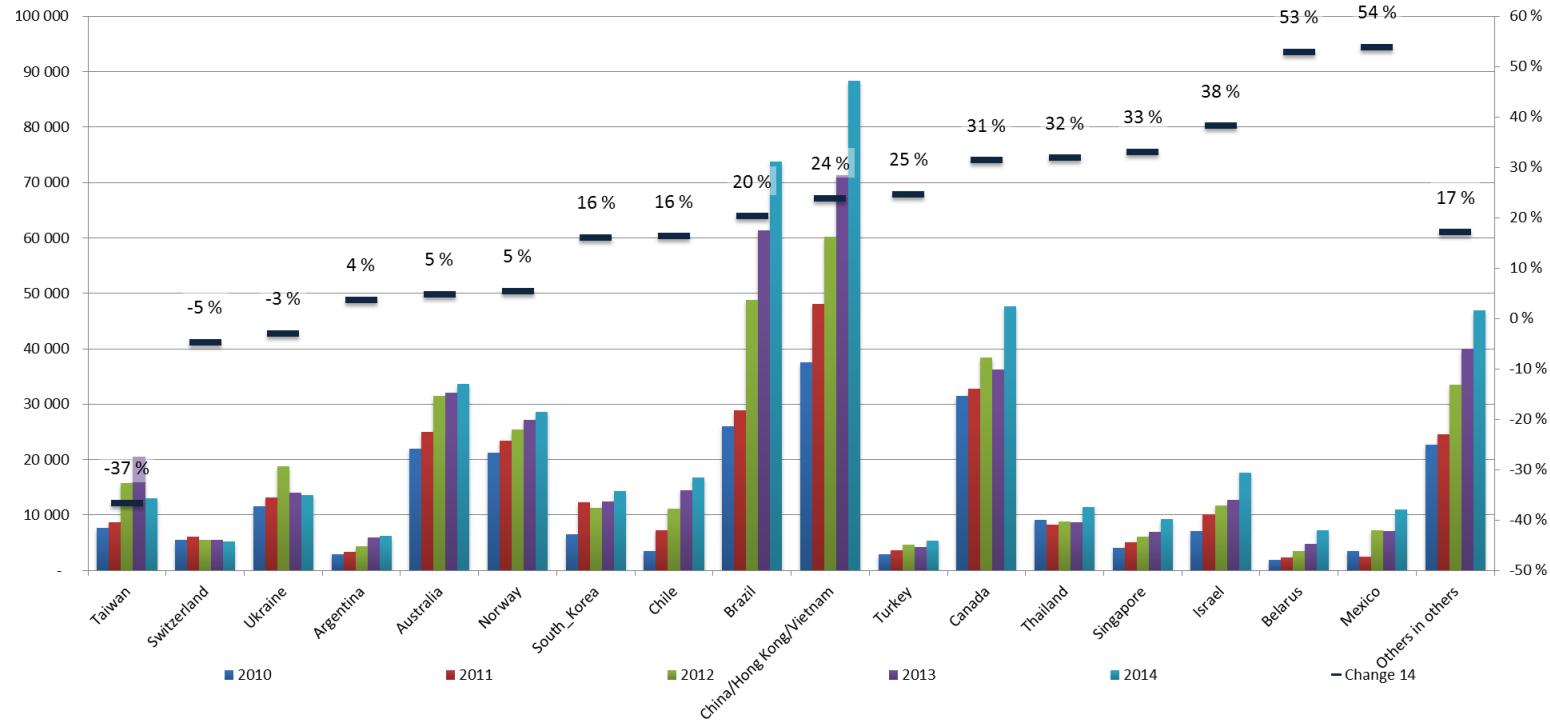


Figures as per 11.11.14  
Source: Kontali

# Consumption Atlantic Salmon «Other markets»

## YTD Q3 2010 to 2014 (+17%)

NOK/KG (3-6):  
 40,71 +4,4% (38,98)  
 (NSI -0,75 vs NOS)



Figures as per 11.11.14  
 Source: Kontali



# Outlook

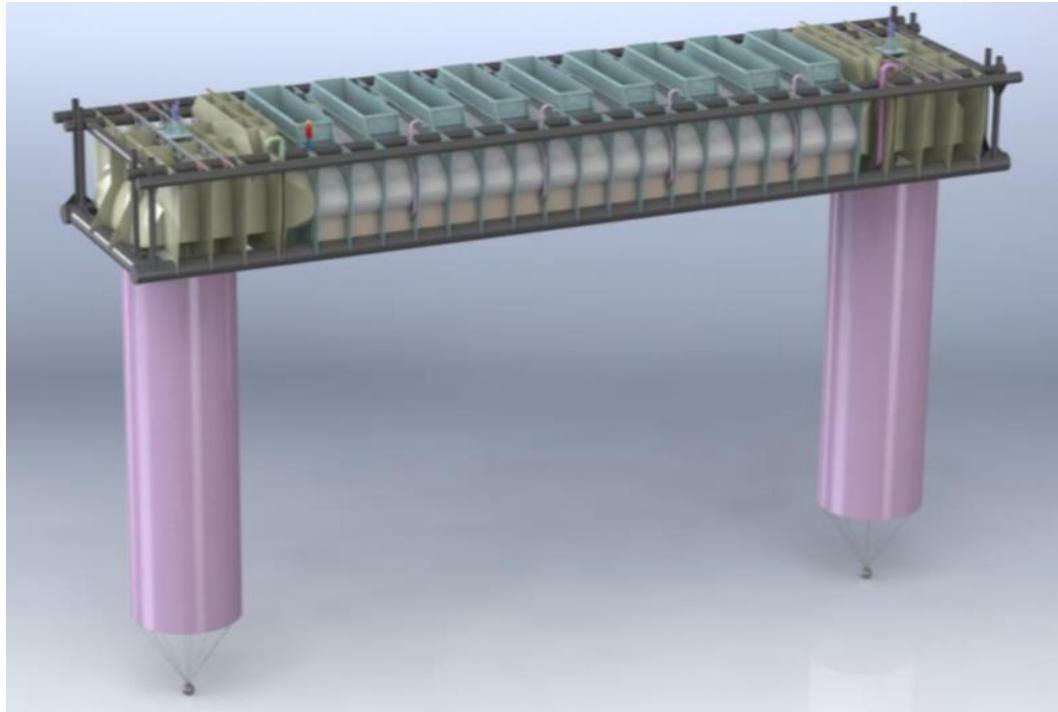
- Limited global supply growth
  - Norwegian supply growth at 4% in 2015
  - Global supply growth at 2% in 2015
- Strong potential in VAP and S&D segments
- Harvest guidance 2015 166.000 GWT
  - 181.500 GWT including associates
- Expected contract share Q4 ~35-40%
- Significant steps taken to lower cost in 2015

# Cleanerfish. Significant increase in investments

- Very positive results in sites with sufficient cleanerfish
- Investing in production as well as knowledge for cleanerfish
  - Bought 34% of Norsk Oppdrettservice AS in the quarter
- Significant increase in production and availability of cleaner fish. Annual increase:
  - 2015: 3 million cleanerfish
  - 2016: ~3 million cleanerfish
- Growth from “own” produced/farmed lump fish
- Expect further positive impact in 2015



# Preline – first fish early 2015



# Investing in smolt quality and size



Belsvik Lerøy Midt – first fish harvested end 2014



Laksefjord Lerøy Aurora

- Lerøy Midt – capacity 22 mill smolt
  - NOK 350m investment in Belsvik (14m smolts), finished early 2013
- Laksefjord – new capacity 11 mill smolt
  - NOK 150m in investment in Laksefjord (11m smolts), finished H1 2015
- Lerøy Sjøtroll – capacity 23 mill smolt
- Selfsufficient in smolt in all regions



Lerøy Sjøtroll



*In 1899 a fisherman-farmer started selling live fish on the Bergen fish market. He towed the fish to the market in a wooden crate behind his rowing boat, a journey which could take between 6 and 12 hours, depending on the prevailing winds and currents.*



Thank  
You!

# Historical figures

	2014	2014	2014		2013						
	Q1	Q2	Q3		Q1	Q2	Q3	Q4	FY	2012	2011
<b>Revenue</b>											
Farming	1 420,4	1 660,2	1 508,8		1 165,1	1 307,7	1 317,9	1 585,6	5 376,3	4 376,5	4 592,0
VAP	367,1	395,1	410,2		254,9	294,1	305,5	381,9	1 236,3	1 027,0	783,0
S&D	3 066,7	2 998,8	2 820,3		2 229,2	2 371,2	2 552,6	3 104,0	10 257,0	9 098,2	9 067,9
LSG/Elim	-1 674,5	-1 877,4	-1 777,5		-1 317,4	-1 460,0	-1 485,7	-1 841,8	-6 105,0	-5 398,8	-5 266,0
<b>Operating revenue</b>	<b>3 179,7</b>	<b>3 176,6</b>	<b>2 961,8</b>		<b>2 331,8</b>	<b>2 513,0</b>	<b>2 690,2</b>	<b>3 229,6</b>	<b>10 764,7</b>	<b>9 102,9</b>	<b>9 176,9</b>
<b>EBIT</b>											
Lerøy Aurora	98,3	77,4	48,5		80,8	96,1	66,3	115,9	359,0	83,1	155,1
Lerøy Midt	228,3	184,1	101,0		131,7	112,2	109,4	154,4	507,7	147,3	519,6
Lerøy Sjøtroll	179,1	159,2	4,8		71,8	191,7	134,2	62,7	460,3	7,7	303,1
Farming	505,7	420,7	154,3		284,2	400,0	309,8	332,9	1 327,0	238,1	977,7
VAP	15,1	21,1	27,8		9,1	17,4	16,5	28,7	71,6	49,7	33,5
S&D	38,7	64,1	56,0		29,0	54,0	52,1	69,0	204,1	192,5	237,5
LSG/Elim	-9,2	-5,6	64,7		47,0	-9,3	-8,7	-6,0	23,0	-30,2	-35,8
<b>EBIT before biomass adj.</b>	<b>550,4</b>	<b>500,3</b>	<b>302,8</b>		<b>369,4</b>	<b>462,2</b>	<b>369,7</b>	<b>424,6</b>	<b>1 625,8</b>	<b>450,1</b>	<b>1 212,9</b>